

## UNLOCK THE POWER OF YOUR CAREER POTENTIAL

### EVENT DETAILS

Date: Thurs 29th Feb 2024

Time: 1000 - 1400 hrs.

Hotel Grand Chancellor,  
65 Hindley St. Adelaide



### TICKET PRICES

Members \$ 69.00

Non Members \$ 89.00

Students \$ 49.00

Includes a Light Lunch

### PRESENTERS



**CATHERINE MIDDLETON**  
PRESIDENT - CENTRAL DIVISION  
CAREER MANAGEMENT  
CONSULTANT



**DANTE ST JAMES**  
NT - MANAGER  
MARKETING CONSULTANT  
LINKEDIN LOCAL



Working for  
your tomorrow



**JANA NIARCHOS**  
BUSINESS MANAGER  
HAYS OFFICE SUPPORT



**KENDELLE NEWBY**  
RECRUITMENT TEAM  
MANAGER

### AIOP, TOGETHER WITH HAYS RECRUITMENT PRESENT 'UNLOCK YOUR CAREER POTENTIAL' INTERACTIVE WORKSHOP

THIS SPECIAL EVENT HAS BEEN FOUR YEARS IN THE MAKING - AFTER ALL, IT'S A LEAP YEAR! AND IT'S YOUR CHANCE AS A BUSINESS SUPPORT PROFESSIONAL TO JOIN US FOR THIS INSIGHTFUL SESSION WITH AUSTRALIA'S ONLY PD BODY SPECIFICALLY FOR OFFICE PROFESSIONALS LIKE YOU!

THE SKILLS YOU WILL LEARN WILL OPTIMIZE YOUR CAREER PATH AND HELP YOU BE MORE EFFICIENT AND EFFECTIVE AT WORK. ASK YOUR WORKPLACE TO SPONSOR YOUR ATTENDANCE AS PART OF YOUR 2024 PD!

## PROGRAM

### THE WHY?

#### EXPERT PANEL DISCUSSION

- the importance of critical thinking;
- being flexible and open minded;
- acumen, what is it and how to utilize;
- The importance of self-promotion inspiring confidence

#### GENERATING A PROFESSIONAL IMAGE ON LINKEDIN

- Presented by Dante St James from LinkedIn Local.
- (Bring your laptop for this 'hands on' session)

- ABOUT AIOP - WIIFM

## TAKE AWAYS

- A new sense of purpose
- Tools to enhance your professional image
- Peaks & Troughs of a Career and how to manage a positive outcome
- The value of investing in ongoing professional development
- How LinkedIn can add credibility as a Business Support Professional
- Opportunity to ask questions and receive valuable answers from experts in the field of Recruitment and Career Development.

**BOOKINGS:** <https://www.aiop.com.au/event-5529377>