



Strategic Plan 2023 – 2025

Vision

To be the leading Australian organisation that provides Professional and Personal Development, Pathways to Education, Annual National Awards to celebrate excellence in the Profession and develops and mentors its members as Office Professionals.

Purpose

- Empowering and promoting excellence in the role of the office professional.
- Establishing collaborative relationships and form strategic alliances to advance continuous professional and personal development.
- Linking members with opportunities for mentoring.

Pillars

- Provides professional development opportunities.
- Develops pathways to vocational education and training.
- Mentors its members
- Offers networking opportunities.
- Establishes collaborative relationships and forms strategic alliances.
- Promotes the value of our Profession.

Sustainability

To create a vibrant, innovative, cohesive, and sustainable association.

Marketing and Promotions

To build AIOP media and social media presence in Australia as the recognised leader in Australia.
Develop Annual Theme, Program of Events and Professional Development activities that are consistent and unified.

Pathways to Education

Continue to grow the learning pathway to the specific courses, academic programs, and learning experiences that individuals complete as they progress in their education toward graduation.

Membership

Develop and maintain a workable plan to grow membership and promote through events and professional development and mentoring.

Collaborative Partnerships

Continue to foster collaborative partnerships with similar organisations nationally and internationally with organisations (New Zealand; Asia Pacific; USA; UK; South Africa)
Build Partnerships both financial and in-kind partnership opportunities.

Financial Sustainability

Maintain financial sustainability by selling a product or service at a price that not only covers expenses, but also creates a surplus.

Compliance

Achieve and maintain compliance through a governance framework.

